(c) what action Government propose to take in this regard?

THE DEPUTY MINISTER IN THE MINISTRY OF INFORMATION AND BROADCASTING (KUMARI GIRIJA VYAS): (a) Yes, Sir.

(b) and (c) The matter is at present before the Board of Assessment for Educational Qualifications of the Ministry of Human Resource Development which is the competent authority to accord recognition.

Commercial revenue of Doordarshan

471. SHRI MAHENDRA PRASAD. Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) what are the terms of reference of the high level panel set up for increasing commercial revenue of Doordarshan; and

(b) by what time its report is expected?

THE DEPUTY MINISTER IN THE MINISTRY OF INFORMATION AND BROADCASTING (KUMARI GIRIJA VYAS): (a) Details are given in the Statement enclosed (*See* below).

(b) The Committee has submitted its report.

Statement

Terms of reference of Mahalik Committee on commercial advertisements of Doordarshan.

1. To study the suggestions made by the Public Accounts Committee for modifying the structure of advertisements and increase in the commercial revenue of Doordarshan.
2. To study the report of the Advertising Association Agencies of India with the same end in view.
3. Making suitable recommendations to the Government to make suitable changes in the programme format of Doordarshan and modify the existing structure of advertisements with a view to increase the commercial revenues of Doordarshan so as to achieve the targets projected to the Ministry of Finance/Planning Commission regarding internal and extra budgetary resources of Doordarshan during the VIII Plan period.

यू० एन० आई० के माध्यम से उर्दू टेली प्रिन्टर सर्विस

472. **श्री मोहम्मद अफजल उर्फ मीम अर्फजल** : क्या **सूचना और प्रसारण** मंत्री यह बताने की कृपा करेंगे कि :

(क) क्या यू०एन०आई० के माध्यम से उर्दू टेलीप्रिन्टर सर्विस के प्रारम्भ किए जाने का कोई प्रस्ताव सरकार के विचाराधीन है ; और

(ख) यदि हां, तो इस सेवा के कब तक प्रारम्भ कर दिए जाने की सम्भावना है ?

सूचना और प्रसारण मंत्रालय में उप-मंत्री (कुमारी गिरिजा व्यास) : (क) यू.एन.आई. का उर्दू टेलीप्रिंटर समाचार सेवा शुरू करने का प्रस्ताव है। सरकार ने यू०एन०आई० को उर्दू सेवा के लिए 1991–92 के दौरान 25 लाख रुपये (पच्चीस लाख रुपये) का सहायता अनुदान मंजूर किया है।

(ख) यू०एन०आई० ने सूचित किया है कि यह सेवा मई, 1992 में शुरू हो जाएगी।

Amount spent on advertisements

473. SHRI MOHAMMED AFZAL *alias* MEEM AFZAL: Will the Minister of INFORMATION AND BROADCASTING be pleased to state the amount spent on advertisements language-wise (each language separately) by the D. A. V. P. and Publication Division during the year 1991-92?

THE DEPUTY MINISTER IN THE MINISTRY OF INFORMATION AND